

## About Karen De Mauro

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**Karen De Mauro** has coached corporate executives and Broadway actors for over 30 years. She is an expert at drawing out a person's individual presentation style for maximum effectiveness. She also excels at translating complex jargon into understandable messages that lead to rich communication, connection and outcomes.

As a specialist in coaching for new business pitches, Karen worked with many advertising agencies: Adelphi Group, AKA Entertainment, CAHG, Fidelis, Kirshenbaum Bond & Partners, and TBWA. She helps teams sum up their research and strategy and link them in exciting, clear ways that engage the audience. She directed new business teams for a range of prospective advertising, marketing and public relations clients including Bristol Myers Squibb, Merck & Co.

Ortho Pharmaceuticals, and Reader's Digest Association. She coached executives from Bank of America, Chase, Brezavar Architects, NY Foundation for the Arts, and created "Asia After Dark" for The Smithsonian Institution.

For over a decade, Karen was the global presentation coach for Lehman Brothers, specializing in IT. She continues to work privately with executives at Barclays and financial firms like NTT America. Her work in Japan, the UK, and Canada extends beyond financial venues and includes The International Noh Theatre and National Parks.

As a professional storyteller, Karen leads national workshops in "Storytelling in Business" and is profiled in The National Storytelling Magazine. Recognizing the value of storytelling and public speaking in daily business, she created a methodology that uses anecdotes, images, and conversations to engage audiences at Healthcare Businesswomen's Association, The Dalton School, The Highline, and The Intrepid Science Museum.

In professional theater, Karen directed "About Men" for The United Nations, and cast shows for The Manhattan Theater Club. She is Artistic Director of The Acting Center, and The Center for Nature Writing. Karen won the 2008 Acadia National Park Residency Award and a 2016 Orion Residency. As an Artist-in-Residence for The NY Foundation for the Arts, she wrote over 50 original musicals, some which were featured on CNN-TV and CNBC. She recently told at The Moth, and at The Hans Christian Anderson site in Central Park.

Karen loves teaching writing, enjoys hiking, drawing, field sketching and running. She runs 5Ks, 10Ks and The NYC Half-Marathon, and recently completed the 500-mile Camino De Santiago pilgrimage in Spain.

